



WHITTIER STREET HEALTH CENTER

Join the Leadership Circle

Sponsorship Package



Championing Equitable Access to High Quality Healthcare



Comprehensive. Compassionate. Community.

FREDERICA M. WILLIAMS BUILDING, 1290 TREMONT STREET, ROXBURY, MA 02120



WHITTIER STREET HEALTH CENTER

A Partnership for Championing Equitable Access to High Quality Healthcare

Mission

To serve as a center of excellence that provides high quality, and accessible health care and social services that achieve health equity, social justice, and the economic well-being of our diverse populations.

Vision Statement

To become an exceptional community health provider that addresses health care inequities, closes gaps in life expectancy, and pursues social justice.

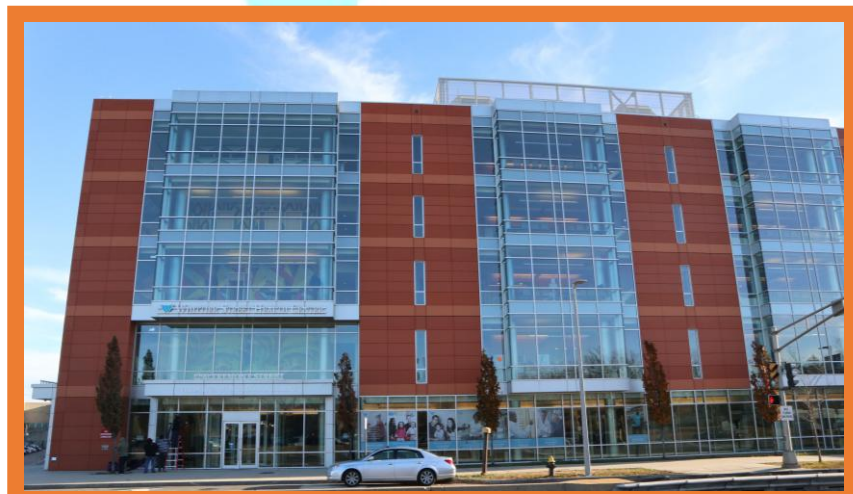
Statement of Commitment

In order to ensure that Whittier Street Health Center's programs and services achieve the mission and vision articulated by the organization's leadership, we make a pledge to the community we serve to:

- Care for our patients as we would our loved ones: with expertise, compassion and respect;
- Personify initiative, innovation and tenacity in addressing community health priorities;
- Demonstrate that we foster an environment of diversity, reward excellence and added-value, and encourage good citizenship amongst employees;
- Work well with our colleagues and our community to advance the well-being of our clients;
- Exhibit leadership on critical issues in ways worthy of the public's confidence; and
- Demonstrate accountability, integrity and resourcefulness in our financial stewardship.

Core Values

- Respect For Patients, Team and Self
- Cultural Agility
- Passion For Life
- Education of Staff and Residents
- Patient-Centric Care
- Advocacy
- Preserve Patient Dignity
- Trust and Trustworthiness
- Joy At Work
- Best Place to Work and Serve



Audience

We are seeking individuals who are committed to championing equitable access to high quality healthcare for diverse populations to promote wellness and eliminate health and social disparities.



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Annual Fundraising Events

Women for Whittier Holiday Tea & Talk in December

Women for Whittier (W4W) was launched in 2009, and is a group of women dedicated to advancing the health and social needs of women, children and families in the Boston area. The group hosts a Holiday Tea and Talk every December, an event where the women build community, share resources and provide support for the vulnerable in our society. The event includes a panel discussion on topical women's issues and an awards ceremony, honoring prominent female leaders in the local business and philanthropic communities.



Women for Whittier Honorees 2023

Signature Roast Event in April

Whittier Street Health Center hosts an annual Roast to honor a local leader, raise funds to support Whittier's mission, and share some laughter. The Roast event, Whittier's largest fundraiser, brings together our corporate sponsors and raises our profile in the local business community.

For our 2024 Roast celebration, Whittier honored Jeffrey Leiden, M.D., Ph.D., Executive Chairman, Vertex Pharmaceuticals, who we are fortunate to have as a friend and supporter.



The 2024 Toast of Jeffrey Leiden, MD, PhD,
Executive Chairman, Vertex Pharmaceuticals

Men's Health Summit in June

Whittier's Men's Health Summit focuses on men, including at-risk African American and Latino men, in the Boston community and addresses disparities in men's health care. The Summit brings together over 300 men and their families to increase knowledge and resources needed to better their health and wellness. The summit offers a health fair, health screenings, breakout sessions, and a formal program, which includes an awards ceremony, Q&A panel discussion and a keynote address.



2023 Men's Health Summit Champions



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Benefits for Sponsors

The goal of Whittier Street Health Center's Leadership Circle is to align your company's philanthropic initiatives with our mission to provide and champion equitable access to high quality health and wellness programs for diverse populations. We believe that with our shared commitment to addressing the high rates of morbidity and mortality rates in vulnerable communities, the high cost of health care, and to promote wellness and prevention, we will save and improve lives while also helping to control the high health care cost in the US.

With your investment in the communities we serve, and your partnership with our organization, we will be able to initiate and sustain lifesaving programs and services to address the social and environmental determinants of health and to increase access to high quality health care.

1. Diversification of your organization's profile

Expand your network by partnering with a nationally recognized community health care organization, and one of the most visible health and wellness centers within the Boston community.

2. Positive brand image

Strengthen the brand image of your company by gaining unique access to a variety of audiences, including hard-to-reach populations, government regulators, and business decision makers.

3. Direct relationship with potential consumers

Enjoy a customized approach for immediate customer responses through your chosen method of corporate sponsorship and readily present newly launched projects and company initiatives.

4. Social Responsibility

Commit to making a positive impact and help us to champion equitable access to high quality, cost-effective health care for diverse populations and support programs that will strengthen communities to live a life of health and wellness.



Whittier Street Health Center will issue tax receipts for donations once the gift amount is received.

Sponsorship commitments may be submitted for one-year or three-year commitments. Companies who choose the three-year commitment will be represented at their chosen sponsorship level for the length of three years at all Whittier events.



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Sponsorship Levels

Presenting Sponsor - \$140,000

Recognized as a Presenting Sponsor at all Whittier fundraising events:

- 1. Presenting Sponsor of Women for Whittier Holiday Tea & Talk (December)**
- 2. Title Sponsor of the Roast Fundraising Event (April)**
- 3. Presenting Sponsor of the Men's Health Summit (June)**

Organization featured prominently on plaque in Whittier Street Health Center lobby

Organization and logo featured prominently on the company website with an embedded link to your company homepage

Business and logo headlined on social media, print and event publications, including "Thank You" ads

Full-page ad in program books with special placement depending on timing of commitment

Attendance packages for each fundraising event (depending on timing of commitment):

- 1. Women for Whittier Holiday Tea & Talk- 2 tables of 8**
- 2. Roast Fundraising Event- 3 tables of 8**
- 3. Men's Health Summit- 3 vendor tables**

Plus, choice of sponsorship for three (3) specific Whittier community programs for 1-3 years:

Boston Health Equity Project (BHEP)

Whittier's Boston Health Equity Program is a primary care delivery model that combines care coordination, community outreach, and wellness support. The program targets health disparities within the city's most vulnerable residents, helping them to form and maintain lifelong healthy habits, including the prevention or management of preventable chronic conditions such as diabetes and obesity. BHEP identifies patients with severe, chronic condition through a High Risk Registry and provides services through multidisciplinary teams of health care professionals, including physicians, nurses, nutritionists, case managers, patient navigators, licensed therapists, community health workers and others. Health outcomes are measured. BHEP promotes disease prevention and management and utilizes evidence-based guidelines and best practices to fulfill Whittier's mission of eliminating health disparities and their associated costs. The program places Whittier in the forefront of changing the health care delivery system from being expensive and episodic to being proactive, wellness- and prevention-focused and more cost-effective.

Food Pantry

Launched in 2018, the goal of our Food Pantry program is to provide a reliable and accessible source of food and nutrition services that decrease food insecurity and promote healthy diets and healthy families. Patients are eligible for the program receive a Prescription for Groceries and receive groceries once a month. Each bag of groceries contains items from each food group and meet USDA standards. No one in need is turned away from the Pantry.

Diabetes Clinic

Whittier is accredited by the American Diabetes Association (ADA) as a Center of Excellence for Diabetes Self-Management. Our Diabetes Clinic uses a group medical model to provide counseling from a multidisciplinary team consisting of the primary care physician, Nutritionist, and Certified Diabetes Educator, as well as peer support from fellow patients. The clinic focuses on treatment for pre-diabetes, Type 1 Diabetes, and Type 2 Diabetes, the most prevalent form of this chronic disease. Type 2 Diabetes is especially prevalent in the African-American community. Statistics show that 70% more African-Americans, and twice as many Hispanics suffer from diabetes than whites. For this reason, the communities of Boston, Roxbury, Dorchester, and beyond need special attention for this problem.

Geriatrics Clinic

About 20% of our patients at Whittier Street Health Center are 60 years and above. We have a specially designed program to keep our seniors active, engaged and healthy. Geriatric care services are coordinated by a specially trained Geriatric Case Manager and team members. Outside regular primary care services, our geriatric patients are offered a wide range of other services, including health insurance navigation, health screenings (colon, cervical and breast cancer screening as appropriate), cooking and nutrition classes, behavioral health assessment and intervention, group and home visits, transportation and medical supplies assistance, and individual care plan and self-management goal setting.

Mobile Health Van with HIV Services

The HIV Services Department offers a comprehensive set of programming that encompasses outreach, community building, prevention (including positive prevention), testing, case management, peer support, and treatment. During clinic hours anyone, whether or not they are currently a Whittier client, can come for a free confidential rapid 20-minute test delivered by a peer counselor or community health worker. These counselors reflect the demographics of our patient population. The community outreach workers also conduct testing on a Mobile Health Van, at homeless women's shelters, drop-in-centers, and other places within high risk areas in Boston.

Men's Health Program

Whittier has a comprehensive men's health program is an innovative prevention, education, counseling and screening program designed to link all men, especially hard-to-reach males, to primary care. The center provides numerous services, including free prostate screening, cardiovascular health evaluations, behavioral health and domestic violence prevention programs. The sponsor of this program would have their logo on all promotional materials in relation to men's health and on the company website.

Women's Health Program

Whittier's Women's Health Program works to increase prenatal care, preconception screening for domestic violence, and mental health and substance abuse and cancer screenings for our female patient population. The program includes the CenteringPregnancy™ Program, which aims to improve healthy birth indicators that are particularly poor in Whittier's community, and the CenteringParenting™ Program, which is a model of care that integrates three major components of care: health assessment, education, and support, into



WHITTIER STREET
HEALTH CENTER

Lead Sponsor - \$75,000

Company representation at each of Whittier's fundraising events (depending on timing of Commitment):

- 1. Lead Sponsor of Women for Whittier Holiday Tea & Talk (December)**
- 2. Presenting Sponsor of the Roast Fundraising Event (April)**
- 3. Lead Sponsor of the Men's Health Summit (June)**

Organization featured on plaque in Whittier Street Health Center lobby

Organization and logo featured prominently on the company website with an embedded link to your company homepage

Business and logo headlined on social media, print and event publications, including "Thank You" ads

Full-page ad in program books with special placement depending on timing of commitment

Attendance packages for each fundraising event depending on timing of commitment:

- 1. Women for Whittier Holiday Tea & Talk- 2 tables of 8**
- 2. Annual Roast Fundraising Event- 2 tables of 8**
- 3. Men's Health Summit- 2 vendor tables**

Plus, choice of sponsorship for two (2) specific Whittier community programs for 1-3 years:

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WHITTIER STREET HEALTH CENTER

Benefactor Sponsor- \$50,000

Company representation at each of Whittier's fundraising events (depending on timing of Commitment):

1. Benefactor Sponsor of Women for Whittier Holiday Tea & Talk (December)
2. Lead Sponsor of the Roast Fundraising Event (April)
3. Benefactor Sponsor of the Men's Health Summit (June)

Organization featured on plaque in Whittier Street Health Center lobby

Organization and logo featured on website, headlined on social media, print and event publications, including "Thank You" ads

Half-page ad in program books with special placement depending on timing of commitment

Attendance packages for each fundraising event depending on timing of commitment:

1. Women for Whittier Holiday Tea & Talk- 1 table of 8
2. Annual Roast Fundraising Event- 1 table of 8
3. Men's Health Summit- 1 vendor table

Patron Sponsor - \$30,000

Company representation at each of Whittier's fundraising events (depending on timing of Commitment):

1. Contributor Sponsor of Women for Whittier Holiday Tea & Talk (December)
2. Benefactor Sponsor of the Roast Fundraising Event (April)
3. Patron Sponsor of Men's Health Summit (June)

Business and logo headlined on social media, print and event publications, including "Thank You" ads

Quarter-page ad in program books with special placement depending on timing of commitment

Attendance packages for each fundraising event depending on timing of commitment:

1. Women for Whittier Holiday Tea & Talk- 1 table of 8
2. Annual Roast Fundraising Event- 4 reserved tickets
3. Men's Health Summit- 1 vendor table

Contributor Sponsor- \$20,000

Company representation at each of Whittier's fundraising events (depending on timing of Commitment):

1. Contributor Sponsor of Women for Whittier Holiday Tea & Talk (December)
2. Patron Sponsor of Annual Roast Fundraising Event (April)
3. Contributor Sponsor of Men's Health Summit (June)

Quarter-page ad in program books with special placement depending on timing of commitment

Attendance packages for each fundraising event depending on timing of commitment:

1. Women for Whittier Holiday Tea & Talk- 1 table of 8
2. Annual Roast Fundraising Event- 3 reserved tickets
3. Men's Health Summit- 1 vendor table



WHITTIER STREET HEALTH CENTER

Organization Contact

Name _____

Title _____

Company _____

Address _____

Phone _____

Email _____

Please select your preferred sponsorship opportunity:

☐

Presenting Sponsor (\$140,000)

___ 1 Year

___ 3 Years

☐

Lead Sponsor (\$75,000)

___ 1 Year

___ 3 Years

☐

Benefactor Sponsor (\$50,000)

___ 1 Year

___ 3 Years

☐

Contributor Sponsor (\$30,000)

___ 1 Year

___ 3 Years

☐

Patron Sponsor (\$20,000)

___ 1 Year

___ 3 Years

☐ Please invoice my company and mark to the attention of: _____

☐ Please find included a sponsorship check payable to Whittier Street Health Center

Mailing Address: Development Office, Whittier Street Health Center,

FREDERICA M. WILLIAMS Building, 1290 Tremont St, Roxbury, MA 02120

By signing this form, I, _____, acting as the

_____, agree that the company _____ will sponsor

the Whittier Leadership Circle in the amount of \$_____ in cash.

Signature

Date

Thank you for supporting Whittier Street Health Center!



WHITTIER STREET HEALTH CENTER

AT THE FEDERICA M. WILLIAMS BUILDING

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Whittier Street Health Center
FREDERICA M. WILLIAMS BUILDING

1290 Tremont Street, Roxbury, MA 02120

(617) 427-1000

Whittier Street Health Center
@Quincy Commons
278 Blue Hill Avenue, Roxbury, MA 02119
(617) 858-2550

Whittier Wellness and Fitness Club

Located in basement of
Whittier Street Health Center
1290 Tremont Street, Roxbury, MA 02120
(617) 425-5100

www.wshc.org